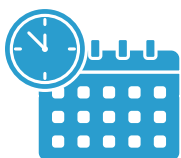


# STRATEGY AND LEADERSHIP PERSPECTIVES FOR DIGITAL TRANSFORMATION OF HOSPITAL PHARMACIES



**29–30 NOVEMBER, 2024**

**SHERATON BRUSSELS AIRPORT**



**REGISTER NOW**

[info@eahp.eu](mailto:info@eahp.eu)  
[www.eahp.eu](http://www.eahp.eu)



**“LEAD THE DIGITAL  
TRANSFORMATION  
IN YOUR HOSPITAL”**

## **Nenad Miljković, EAHP President**

*I'm excited to announce that after the success of EAHP Boost, we are now turning our focus to the EAHP Synergy Master Class. This event will equip hospital pharmacists and healthcare professionals with the tools to take action—by building successful business cases that integrate advanced technologies into real-world healthcare settings.*

*If you're ready to lead the digital transformation in your hospital and drive meaningful improvements in patient care, this Master Class is for you.*

***Join us for expert guidance and take the next step toward shaping the future of healthcare!***



The EAHP Synergy Masterclass is being accredited by the European Council for Pharmacy Education Accreditation (ECPHA).

**EAHP SYNERGY MASTERCLASS PARTICIPANTS NEED TO ATTEND ALL SESSIONS (EXCEPT THE NON-ECPHA ACCREDITED SESSIONS AS STATED IN THE PROGRAMME) TO RECEIVE THEIR ECPHA ACCREDITATION CERTIFICATE.**

Visit [www.ecpha.eu](http://www.ecpha.eu) to learn more about the ECPHA accreditation criteria.

## REGISTRATION FEES

**EAHP Members: 200 Eur + 21% Belgian VAT**

**EAHP non-Members: 350 Eur + 21% Belgian VAT**

- The registration fee includes **access to all Sessions and Workshops, including the Coffee Breaks and Lunches.**
- The registration fee **does not include accommodation.**
- There are no **discounts** for Groups and no Student/Young Professional/Hospital Pharmacy Specialisation Resident Student rates

## HOTEL ACCOMODATION

EAHP has negotiated a preferential accommodation rate for its participants with the **Synergy Masterclass hotel – Sheraton Brussels Airport.**

- **Early Accommodation Booking Birds** will benefit from a **reduced booking rate**, on a first-come-first-served basis. Numbers are limited.
- Once all rooms are sold or 08/11/2024 at latest, the hotel cannot guarantee availability at the preferential rate.
- **All room reservations have to be made directly with the Synergy Masterclass Hotel.**
- The payment of bedroom(s) must be settled directly with the hotel.
- **EAHP will not book accommodation for participants.**
- Please note that the Synergy Masterclass venue/hotel is located at Brussels Airport and outside the city centre.



## PROGRAMME

| FRIDAY, 29 NOVEMBER 2024   |                                                                                                                                         |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 08.00 - 08.15              | Introduction to the synergy masterclass                                                                                                 |
| 08.15 - 09.00              | Digital transformation                                                                                                                  |
| 09.00 - 09.45              | Hospital Management: how to speak the same language - the future of managing healthcare services landscape and trends                   |
| 09.45 - 10.15              | <i>Coffee Break</i>                                                                                                                     |
| 10.15 - 11.00              | Workshops on Hospital Management: how to speak the same language - the future of managing healthcare services landscape and trends      |
| 11.00 - 12.00              | Digital transformation and automation: Opportunities for hospital pharmacies and evidence available to justify investments              |
| 12.00 - 13.00              | <i>Lunch break</i>                                                                                                                      |
| 13.00 - 15.00              | Workshops on Digital transformation and automation: Opportunities for hospital pharmacies and evidence available to justify investments |
| 15.00 - 16.00              | Procurement opportunities to purchase innovation in hospital pharmacies                                                                 |
| 16.00 - 16.30              | <i>Coffee Break</i>                                                                                                                     |
| 16.30 - 18.00              | Workshops on Procurement opportunities to purchase innovation in hospital pharmacies                                                    |
| 18.00 - 18.30              | Summary and next day preview                                                                                                            |
| SATURDAY, 30 NOVEMBER 2024 |                                                                                                                                         |
| 08.00 - 09.00              | Financial magnitudes for Hospital Pharmacies & Return on investment                                                                     |
| 09.00 - 10.00              | Developing and presenting one business case                                                                                             |
| 10.00 - 10.30              | <i>Coffee Break</i>                                                                                                                     |
| 10.30 - 12.30              | Workshop on Developing and presenting one business case                                                                                 |
| 12.30 - 13.30              | <i>Lunch break</i>                                                                                                                      |
| 13.30 - 14.30              | Business communication skills and how to build sponsorship for your case from multidisciplinary stakeholders                            |
| 14.30 - 15.00              | <i>Coffee break</i>                                                                                                                     |
| 15.00 - 16.30              | Workshop on Business communication skills                                                                                               |
| 16.30 - 17.30              | Summary of the first day and homework assignments                                                                                       |

## SPEAKERS

### Daniele Bellavia

Digital transformation and automation: Opportunities for hospital pharmacies and evidence available to justify investments



### Eleonora Varntoumian

Digital transformation

### Emanuela Foglia

Digital transformation and automation: Opportunities for hospital pharmacies and evidence available to justify investments



### Francine de Stoppeleaar

Project Acclepius

### Frank E. Rademakers

Hospital Management: how to speak the same language - the future of managing healthcare services landscape and trends



### Patrick van Oirschot

Closed Loop Medication Management Expert

### Richard Cattell

NHS Improvement



### Yves Verboven

EU4HealthSolutions